

26 April/4 May 2019 – Udine – Teatro Nuovo and Visionario

FAR EAST FILM FESTIVAL 21

CO-PRODUCTION DAY

As part of Focus Asia, on Wednesday the 1st of May a meeting which will bring together European filmmakers and producers.

Press release for the 19th of April 2019
For immediate release

UDINE – On **Wednesday the 1st of May**, as part of **Focus Asia** (the **Far East Film Festival's** project market), it will be **Co-Production Day**: a meeting that will bring together European and Asian filmmakers and producers to **analyse the potential and possible developments of the Italy-China co-production agreement signed in 2018**.

What does the current Europe/Asia co-production landscape look like? What are its future prospects? What are the incentives and benefits? And finally, what are the case studies that will be examined during the meeting in Udine, moderated by Katherine Lee?

The answers to all these questions will be provided over the course of the day by some of the **most respected professionals working in the field today**, such as expert producers **Susan Xu** and **Peter Loehr**, **Max Wang**, producer of Jean Jacques Annaud's ***Wolf Totem*** (China/France), and **Roberto Stabile**, Head of International Relations of ANICA (The Italian Association of Audiovisual and Multimedia Cinema Industries), coordinator of the worldwide audiovisual office and - together with ITA and MiBAC - of **Project China**, which has the goal of promoting dialogue and cooperation and increasing commercial and institutional business and links between the Chinese and Italian film industries.

Focus Asia 2019

Get ready to meet over 200 film professionals from Asia and Europe!

The full programme and the brand new Industry Accreditation.

15 projects have been selected for this year's **Focus Asia**, the **Far East Film Festival's** project market which will be taking place in **Udine from the 30th of April to the 2nd of May**, with more than **200 industry professionals** from **36 countries** expected in the city. One important innovation is the “**Focus Asia Panels**” **industry accreditation**, which will make it easier to participate in the various events.

Focus Asia Panels accreditation price is 75 euro.
On sale on <https://vp.eventival.eu/fareastff/2019>

Tuesday, April 30

- 10.00 “Focus Asia All Genres Project Market - Opening & Project Presentation”
- 11:30 “It’s not only about money, let’s talk about cinema!” plenary session by Vincenzo BUGNO (World Cinema Fund)
- 14:00 Decision Makers Lounge
- 15:00 One-to-one meetings between Focus Asia/TTB Selected Projects and Focus Asia Industry Guests
- 15:00 Get Ready For Cannes (reserved for Buyers and Festivals)

Wednesday, May 1

- 10.00 “The New Silk Road To Rome” Panel on Italy and China co-production with Roberto STABILE (Italy) and Susan XU (China). Moderated by Katherine LEE
- 11:30 “The Evolution Of Co-Production With Asia” Case Study with Max WANG (China), Aileen LI (Taiwan), Peter LOEHR (China). Moderated by Katherine LEE
- 14:00 “Co-Production Workshops” with several experienced Asian and European producers
- 14:30 One-to-one meetings between Focus Asia/TTB Selected Projects and Focus Asia Industry Guests
- 15:30 Get Ready For Cannes (reserved for Buyers and Festivals)

Thursday, May 2

- 10:00 One-to-one meetings between Focus Asia Selected Projects and Focus Asia Industry Guests
- 10:00 Get Ready For Cannes (reserved for Buyers and Festivals)

FOCUS ASIA (4TH EDITION)

Far East Film Festival

with the support of

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International Partners

HAF, Hong Kong – Asia Film Financing Forum
Golden Horse Film Project Promotion, Taiwan

Project Market Partners

BIG - Bucheon International Fantastic Film Festival, South Korea
Nordic Factory & Nordic Genre Boost, Norway
Black Nights Film Festival - Industry@Tallinn & Baltic Event & Storytek, Estonia
Sitges International Fantastic Film Festival of Catalonia, Spain

Press Office / Far East Film Festival 21
Gianmatteo Pellizzari & Ippolita Nigris Cosattini
with Eugenio De Angelis
347/0950890 – 349/0665417
feff@cecudine.org - stampafareastfilm@gmail.com